# A guide to preparing print-ready files - Banners

### 1. FILE TYPES

Accepted file formats: .pdf, .tif, .jpg.







### 2. CMYK

Files prepared in **CMYK** color space. To receive saturated black:

C:50 M:50 Y:50 K:100



# 3. RESOLUTION

**1-2 m<sup>2</sup>** 150 ppi **2-5 m<sup>2</sup>** 100 ppi

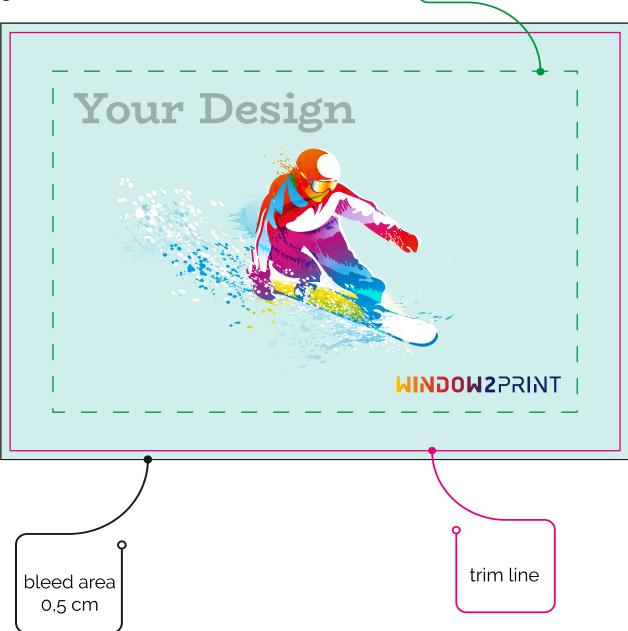
**25-50 m²** 50 ppi

Scale **1:1** or scaled proportionally to ordered size.

## 4. TEXT

All texts in the files must be outlined or converted to **curves**.

## **5. BLEED AND SAFE AREA**



safe area 5 cm